

PLACE YOUR BRAND WHERE
IT MATTERS MOST.

Media Buying

Regardless of which medium
you spend your budget on, you
deserve maximum results.

WHY USE A MEDIA BUYER?

Expertise: Media buyers have experience and expertise in buying media, including TV spots, and have a deep understanding of the industry, including rates, inventory, and audience demographics.

Efficiency: Media buyers can save a business time by handling the entire media buying process, including researching, negotiating, and executing the purchase of TV spots (radio and other media, too!).

Relationships: Media buyers have established relationships with media outlets and can use these relationships to negotiate better and more favorable terms for clients, and they can gain access to media outlets that might be difficult to access otherwise.

Cost-effective: Media buyers will help a business get the best possible rates for TV spots. Additionally, media buyers can help a business allocate its budget more effectively to get the best possible ROI on its advertising spend.

Speaking of Costs...

Our transparent fee structure is based on a percentage of your media buy/savings and consulting hours.



We are the experts!

**SCHEDULE A
CONSULTATION TODAY!**

We offer the following services:

- **Media Buying**
- **Media Planning**
- **Ad Production**
- **Video Content**
- **Digital Marketing**
- **Marketing Director "On Demand"**
- **Marketing Consulting**
- **Recruiting**
- **and more!**

Get in touch with us!

Call 518-852-9253
or email waterviewagency@gmail.com

